



RNA epigenetics in human disease

17 - 20 September 2019

St Catharine`s College, Cambridge, UK

EXHIBITION & SPONSORSHIP PROSPECTUS



St Catharine's College
Cambridge

www.stormtxconference2019.com

Contents

Welcome to STORM Therapeutics.....	2
Programme DRAFT subject to change.....	3
Summary of Sponsorship Opportunities	4
Exhibition Information	5
Sponsorship Options.....	6
Contact Information	10
Deadlines	11
Terms & Conditions.....	11

Welcome to STORM Therapeutics

Tony Kouzarides and **Eric Miska** would like to invite you to the first international RNA epigenetics in human disease which is a STORM Therapeutics Conference.

This exciting inaugural conference is being held at St Catharine's College in Cambridge, UK from 17- 19 September 2019.

Our appreciation of the biology of RNA epigenetics is progressing at an incredible pace. With ~150 RNA modifications known RNA epigenetics opens new perspectives on RNA and its regulation, far surpassing the complexity of histone modification.

RNA epigenetics is already emerging as new key to understand human disease providing new diagnostic and therapeutic opportunities.

RNA epigenetics in human disease conference features an incredible line up of speakers covering aspects of RNA epigenetics: biological function, chemistry, technology development and human disease.

This will be an exciting opportunity to catch up with the latest developments in RNA epigenetics, meet and discuss with the pioneers of the field and present your own work.

The **RNA epigenetics in human disease** conference 2019 will be the first of a series that we are organising to focus on this new and exciting area of science.

As well as an exciting programme there will be an opportunity for exhibitors and sponsors to participate in this inaugural conference. There will be exhibition which will be held in the McGrath Centre, St Catharine's College, Cambridge and will run alongside the conference allowing for plenty of networking opportunities throughout the programme.

RNA epigenetics in human disease

DRAFT Programme – (please note this is subject to change)

Tuesday 17 September, 2019

King's College, Cambridge

19.00 onwards Drinks Reception

Wednesday 18 September, 2019 - Meeting – Day 1 McGrath Centre

09.00 Morning sessions commence

10.30 Mid-morning coffee and exhibition networking

11.00 Sessions continue

12.30 Lunch and exhibition networking

13.30 Afternoon sessions commence

16.00 Poster session with drinks and exhibition networking

Free evening for delegates to explore Cambridge

Thursday 19 September, 2019 - Meeting – Day 2 McGrath Centre

09.00 Morning sessions commence

10.30 Mid-morning coffee and exhibition networking

11.00 Sessions continue

12.30 Lunch and exhibition networking

13.30 Afternoon sessions commence

16.00 Afternoon coffee and exhibition networking

19.00 Conference Dinner – Trinity Hall, Cambridge

Friday 20 September, 2019 - Meeting Day 3 McGrath Centre

09.00 Morning sessions commence

12.30 Conference ends lunch

Summary of Sponsorship and Exhibition Opportunities

Description	Cost	Details on Page
Exhibition		
Exhibition Space	£750.00	5
Sponsorship Packages		
Platinum Sponsor	£2,000.00	6
Gold Sponsor	£1,500.00	6
Silver Sponsor	£1,000.00	7
Programme Sponsorship		
Sponsorship of the Plenary Speakers	£1,500.00	7
Social Programme		
Sponsorship of the Conference Dinner	£1,000.00	7
Sponsorship Opportunities		
Sponsorship of the Poster Prize	£600.00	7
Sponsorship of the Delegate Conference Bags	£1,200.00	8
Sponsored Lanyards	£800.00	8
Sponsored Conference Pens	£250.00	8
Sponsored Note Pads	£250.00	8
Inserts into Delegate Bags	£300.00	8
Programme Advertising	From £1,000.00	9
Delegate Badge Sponsorship	£450.00	9

Exhibition Information

Conference & Exhibition Venue	<p>St Catharine's College Trumpington Street Cambridge CB2 1RL UK</p> <p>The exhibition will take place in the McGrath Centre at St Catharine's College. The poster displays and refreshment breaks will also be located here in order to encourage delegates into this area.</p>
Exhibition Set Up	<p>Access will be available from early on Wednesday morning in order to set up your exhibition stand. All exhibition stands must be set up in time for the start of the main conference on Wednesday morning or at the latest when the first refreshment break is scheduled to take place, as delegates will be present at this time.</p>
Exhibition Opening Hours	<p>Wednesday 18 September, 2019 Thursday 19 September, 2019 There is a draft programme available but this is subject to change</p>
Exhibition Break Down	<p>Exhibitors will be able to break down their stand after the final scheduled refreshment break on Thursday 19 September.</p> <p>Further information will be available nearer to the conference.</p>

Exhibition Information

Exhibition Space

Cost: £750.00

Exhibition spaces include:

- Stand space of 2m x 2m
- 2 x full registrations including lunch, refreshment breaks each day and evening receptions (excluding the conference dinner)
- 1 x 5 ' exhibition table and up to 2 chairs
- Company contact details and editorial in the conference handbook
- Logo on the conference website
- 1 x abstract book
- 1 x delegate list

Space Allocation

The stands are sold as space only and are allocated on a first come first served basis. The exhibition will take place in the McGrath Centre at St Catharine's College, Cambridge. Please provide your own table cloths if required as these are not supplied by the venue.

Additional Stand Personnel

Additional Stand Personnel are welcome to attend the conference. However this will incur a cost of £55.00 per additional personnel per day.

Accommodation

Accommodation is available at locally sourced hotels with specially negotiated rates for exhibitors wishing to stay. There is a separate accommodation booking form. Please visit the conference website for information on the accommodation options.

Conference Dinner – Thursday 19 September, 2019

The conference dinner will take place on Thursday 19 September at Trinity Hall which is just 0.4 miles from the meeting venue. Trinity Hall was founded by Bishop Bateman of Norwich in 1350, making it the fifth oldest and one of the most beautiful surviving Colleges of the University of Cambridge.

The Dining Hall is still housed in its original building dating from 1350. Although recently refurbished, the hall still has features dating from its medieval beginnings such as the stained glass crests.

The cost per ticket is £60.00

Sponsorship Options

Platinum Sponsor

Cost: £2,000.00

As the Platinum Sponsor of the conference, your company will enjoy the highest level of exposure offered. We view our Platinum Sponsor as our partner in the successful execution of the conference and will constantly work alongside you to provide opportunities to promote your company.

As Platinum Sponsor of the conference, your company will receive considerable exposure and recognition including:

- Complimentary exhibition space 2m x 2m
- Company logo and link from the conference website where you will be noted as a Platinum Sponsor
- Full page colour outside back cover/inside back cover advertisement and acknowledgement within the conference handbook
- 2 complimentary invitations to the conference dinner
- Logo and 75 word company editorial in the conference handbook
- Company literature inserts of your choice into the delegate conference bag
- Company logo on all welcome slides and holding slides during the conference acknowledging Platinum Sponsorship
- Logo on delegate bag
- Use of conference logo on approved organisation promotional material and press releases.

Gold Sponsor

Cost: £1,500.00

As a key supporter of the conference, you will be offered extensive recognition of your support and will stand out from the other exhibitors. Your logo and company name will be listed as a Gold Sponsor on all the conference literature and on the conference website.

As a Gold Sponsor of the conference, your company will receive considerable exposure and recognition including:

- Complimentary exhibition space 2m x 2m
- Company logo and link from the conference website where you will be noted as a Gold Sponsor
- 2 complimentary invitations to the conference dinner
- Logo and 75 word company editorial in the conference handbook
- Company literature inserts of your choice into the delegate conference bag
- Full page advertisement on one of the inside pages of the conference handbook
- Company logo on all welcome slides and holding slides during the conference acknowledging Gold Sponsorship
- Use of conference logo on approved organisation promotional material and press releases.

Silver Sponsor

Cost: £1,000.00

As a key supporter of the conference, your logo and company name will be listed as a Silver Sponsor on all the conference literature and on the conference website.

As Silver Sponsor of the conference, your company will receive considerable exposure and recognition including:

- Complimentary exhibition space 2m x 2m
- Company logo and link from the conference website where you will be noted as a Silver Sponsor
- 2 complimentary invitations to the conference dinner
- Logo and 75 word company editorial in the conference handbook
- Company literature inserts of your choice into the delegate conference bag
- Company logo on all welcome slides and holding slides during the conference acknowledging Silver Sponsorship.

Sponsorship of the Plenary Speakers

Cost: £1,500.00

As a sponsor your support will be acknowledged by the chairperson at the start of the session and your logo will be displayed on the opening slide and in the final programme. Your company logo and website link will be displayed on the conference website.

Sponsorship of the Conference Dinner

Cost: £1,000.00

As a sponsor of the conference dinner on Thursday 19 April at Trinity Hall College, your logo will appear in the conference programme and on the menus displayed on each table. You will be acknowledged during the after dinner presentations and your company logo and website link will be displayed on the conference website. You will also have the opportunity to display branded signage on free standing boards (supplied by you) in the dining area.

Sponsorship of the Poster Prize

Cost: £600.00

The poster prize is awarded to the best poster submitted either generally or for a specific interest area. Your company's name will be associated with the award and publicised in the programme book and on the presentation of the award. Your company logo and website link will also be displayed on the conference website.

The award will be a cheque with the remainder amount subsidising the conference.

Sponsorship of Delegate Conference Bag

Cost: £1,200.00

This is a great sponsorship opportunity to make sure your company logo will appear alongside the STORM Conference logo. Along with the Platinum Sponsor's logo, your company name will be kept 'up front' throughout the conference. Delegates often keep their delegate bags and use them for years to come. Your company logo and website link will also be displayed on the conference website.

Sponsored Lanyards

Cost: £800.00

All delegates will be given a lanyard to hold their name badge on arrival. Your logo would be printed alongside the STORM conference logo. Sponsoring the lanyards will ensure that delegates have your company name on them at all times and will therefore provide a high profile throughout the duration of the conference. Your company logo and website link will also be displayed on the conference website.

Sponsored Conference Pens

Cost: £250.00

Pens are to be provided displaying your company name or logo which will then be inserted into each delegate bag. Your company logo and website link will be displayed on the conference website.

Sponsored Note Pads

Cost: £250.00

Note pads are to be provided displaying company name or logo which will then be inserted in each delegate bag. Your company logo and website link will be displayed on the conference website.

Inserts into Delegate Bags

Cost: £300.00

One A4/A5 promotional leaflet or small brochure will be inserted into each delegate bag. Each delegate will receive a delegate bag on arrival at the conference. This enables your company and its marketing material to directly reach all delegates and presenters. Your company logo and website link will be displayed on the conference website.

Programme Advertisement

The published conference handbook will contain the conference programme, abstracts, local information and guidance for the duration of the conference. Sponsors are invited to place an advert into the handbook at the following rates:

Full page/inside front cover	£2,000.00
Full page/rear cover	£2,000.00
Full page/inside back cover	£1,000.00
Inside publication	£1,000.00

Please note this cost may vary depending on quantity, artwork and origination costs. Artwork must be provided. Your company logo and website link will also be displayed on the conference website.

Delegate Badge Sponsorship

Cost: £450.00

Have your company name and/or logo printed onto the delegate badges. This acts as a constant reminder to delegates of your company's support during the event. Your company logo and website link will also be displayed on the conference website.

Please note – all costs are subject to confirmation. Prices may fluctuate depending on quantities and charges made by suppliers

Contact Information

Event Organiser

Contact: Nicola Hardaker
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Venue Contact

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The exhibition and sponsorship booking form, and further information regarding the meeting is available on the meeting website:

www.stormtxconference2019.com

Deadlines

Please could we ask that you adhere to the deadlines below

- Deadline for cancellations
Monday 22 July 2019
- Final date for completion of exhibition and sponsorship booking form
Monday 5 August, 2019
- Deadline for invoice requests
Friday 15 August, 2019
- Deadline for receiving information for the conference handbook
Monday 19 August 2019
- Final payment Deadline
Friday 6 September, 2019

Terms & Conditions

- Please note, when you submit an exhibition and sponsorship booking form you are signing and adhering to the terms and conditions listed below:
- Exhibition stands must not exceed the space allocated and must not encroach into or in any way impede access to or reasonable use of those of other Exhibitors.
- The exhibitor shall ensure that its' exhibition stand is open and staffed during the event exhibition opening times and will not dismantle until after the final exhibition viewing time on Thursday 19 September, 2019
- The organisers of the RNA epigenetics conference reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. These will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received in full no later than Friday 6 September, 2019
- Notification of cancellations or amendments to stand space must be submitted in writing. Cancellations can be accepted up to Monday 22 July 2019 with a refund of the total fee less 25% administrative fee. No refunds will be made to cancellations received after Monday 22 July, 2019.

Storm Therapeutics Conference

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